

## **CORNERSTONES OF THE INITIAL COIN OFFERING**

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| <b>Coin Basics</b>           |   |
|------------------------------|---|
| <b>Name</b>                  | FTV Coin Deluxe   |
| <b>Sign</b>                  | FTV   |
| <b>Type</b>                  | ERC 20 Token (Ethereum Blockchain)  |
| <b>Issuer</b>                | FTV Media GmbH  |
| <b>Amount</b>                | 100 000 000 (fixed)   |
| <b>Accepted by</b>           | FTV Group Companies   |
| <b>Exchange Ratio</b>        | 1 FTV = EUR 1.00 (one) (if no liquid market has formed)<br>1 FTV = Market Value (if liquid market has formed) |
| <b>Pre-Sale</b>              |   |
| <b>Period</b>                | 5 March 2018 to 15 May 2018   |
| <b>Amount</b>                | Up to 40 000 000 (including Initial Coin Offering)  |
| <b>Coin Price</b>            | EUR 1.00 (one)  |
| <b>Initial Coin Offering</b> |   |
| <b>Period</b>                | 16 May 2018 to 30 June 2018   |
| <b>Type</b>                  | Automated (Offer Website)   |
| <b>Website</b>               | <a href="http://www.ftv.com/c">www.ftv.com/c</a>  |
| <b>Amount</b>                | Up to 40 000 000 (including Pre-Sale)   |